ORGANIZING FOR Bernie

Best Practices for Collecting Petition Signatures

Why Bernie in 2020

The reasons we worked hard for Bernie in 2016 haven't changed. It's still about transforming our government to work for and represent all of us, and not just the 1%. In fact, the platform Bernie ran on in 2016 are the same issues that he has stood by and fought for his whole career. What has changed is the political climate of our country.

- **Medicare for All:**
  - More people than ever support Medicare for All, but we're trying to protect the Affordable Care Act, while millions of Americans go uninsured or underinsured.
  - Bernie has completely shifted the national conversation toward Medicare for All. It'd save us a ton of money, and is supported by the vast majority of American voters.

- **Environment:**
  - Too many corporate-backed politicians deny the impacts of climate change, and advance an agenda to dismantle environmental protection, conservation and renewable energy advancements. Frontline communities are facing this reality everyday, and we need a leader who will fight for them.
  - Bernie understands the increasingly disastrous threat posed by climate change. He will fight to transform this country toward renewable energy, sustainable living, and a Green New Deal.

- **Income Inequality**
  - Income inequality widens and we still have a federal minimum wage that is far from a living wage. Meanwhile, Congress passed the largest permanent corporate and billionaire tax break while any benefit to individual taxpayers ends in 2027. We need a 15 dollar federal minimum wage, and to invest in working class families.
  - Bernie knows that so many issues are rooted in economic inequality. He's going to fight for $15/hour and making corporations and billionaires pay their fair share.

- **K - 12 Education**
  - We need to ensure that students across this country have access to safe and healthy homes by guaranteeing housing, food, and healthcare for every family in America.
  - Teachers and school administrators need funding and resources to succeed in their goal to educate our country's young people.
  - Bernie knows that we need to invest in struggling schools and ensure every child has access to a quality education, instead of providing funding based on student performance.

- **Higher Education**
  - To make a vibrant economy, we need to give every American access to a higher education. No student should have to choose between not getting an education, and a lifetime of financial debt.
  - Over a trillion dollars of student debt currently burdens our nation's graduates, and we must address this economic crisis by forgiving debt and providing tuition-free college to all Americans.
  - Bernie knows that choosing between debt and getting a higher education isn't a fair decision for anyone to make, and believes we need to pay for college for every American.

- **Criminal Justice Reform**
    - Our broken criminal justice system has made it a crime to be poor in America, with hundreds of thousands of people sitting in jail just because they can't afford to post bail, often for misdemeanors or minor offenses.
    - Across the country, people of color are being prosecuted for nonviolent misdemeanors at a rate alarmingly higher than white Americans.
    - Bernie will overhaul our deeply racist and broken criminal justice, starting with ending cash bail, and legalizing marijuana.

- **Campaign Finance Reform**
    - The supreme court decision in Citizens United has derailed our campaign finance system, allowing for wealthy individuals from Wall Street, the pharmaceutical industry, fossil fuel companies and big banks to use their money as a way of buying access and influence in Washington D.C.
    - Bernie Sanders is a people's champion. He has an extensive career of standing up to powerful interests and fighting for the people. He won't take any money from corporate PACs, and relies on small dollar donations from grassroots supporters.

How do we show support:

<u>The Petition</u>

In his own words; Senator Sanders said:

> "If, and that is an if, I do decide to run, we're going to be taking on the pharmaceutical industry and the insurance industry, and Wall Street. And all of the powerful special interests who now control much of what goes on in Congress. So it's not an easy decision, we gotta determine what kind of grassroots support exists, and that's what we're looking at right now."

Our job is to get as many people as possible to sign the petition asking Bernie to run for president in 2020! Use the website below on your smartphone, tablet or computer to ask your network, and people you meet when out canvassing and organizing - to ask Bernie to run!

<u>Taking Action</u>

Organizing for Bernie is a people-powered campaign-in-waiting to show Senator Sanders he has the support he needs to win in 2020. We're asking supporters to get out in to their communities and encouraging people to sign the petition asking Bernie to run for President in 2020. We're also asking people to reach out to their networks to start organizing for Bernie. The first step is showing immense support for him to get in the race. Learn more at orgforbernie.com/take-action!

Making the ask

*The goal is to encourage people to spread the word and gain YUGE support for Bernie. Get creative in your approach—we need Bernie supporters to step up in a **BIG** way. If you're talking with friends or family, your conversation may have a different approach than if you're speaking with potential supporters in your neighborhood or city center.*

Here are some suggestions on how to start the conversation:

- Have you thought about what you want from a presidential candidate in 2020?
- Do you believe everyone should have access to affordable, quality healthcare?
- Do you think our next president should fight for working families?
- Do you want to see a leader who will fight for a green economy, and save our planet?
- What do you think about the job our government's doing right now?
- Do you want to stop Trump in 2020?
- Did you Feel the Bern in 2016?

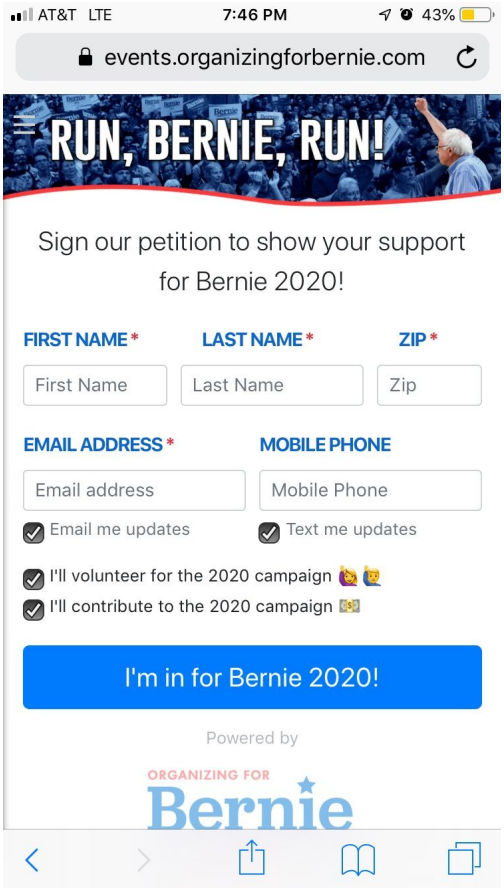
How to Use the Mobile Petition Tool

In order to make it as easy as possible for people to sign our petition asking Bernie to run, we've made a really simple website, so you don't have to download any apps, or sign in to an account! This website will work on your phone, tablet, or laptop computer - all you'll need is a connection to the internet!

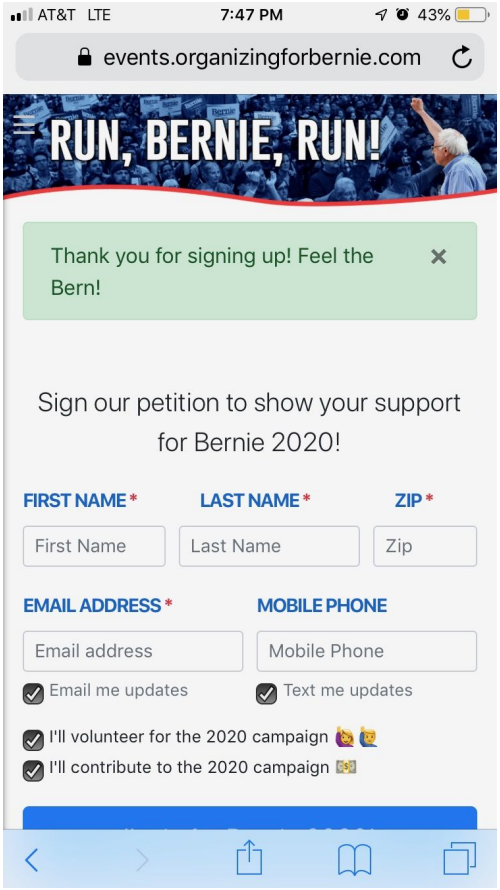
Go to orgforbernie.com/canvass to start getting people signed up!

After the individual signs the petition, they'll get an email from Organizing for Bernie thanking them for their support and encouraging them to take action now. You don't have to refresh or reload, just keep entering information after you submit the last one. Here's what the website looks like on a mobile device

(go to orgforbernie.com/canvass on your device)



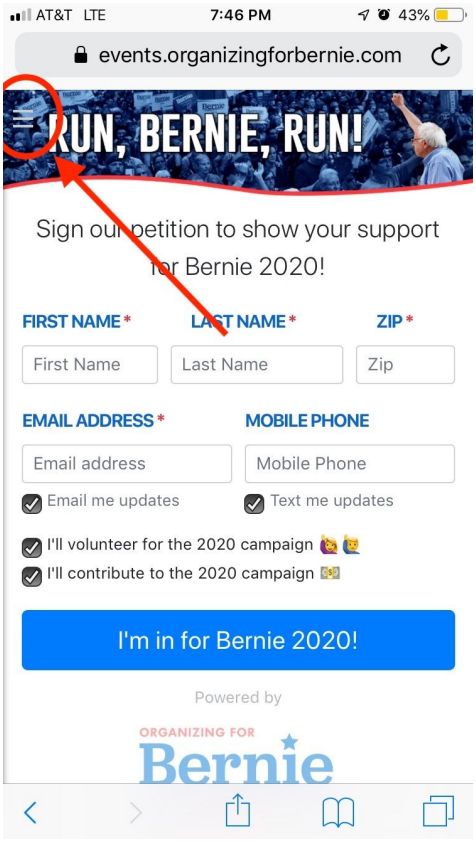
(after someone signs, you'll see that green box)



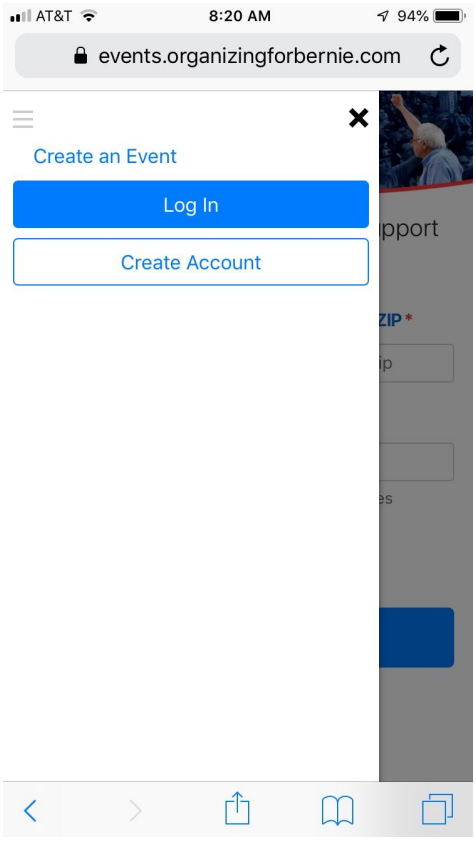
Logging in

You do not have to log in to use this tool! However, there is an option to do so, and it will allow us to track your progress and see who specifically you got to sign the petition. If you'd like to create an account and log in, you can do so by clicking the menu button in the upper-left corner of the screen.

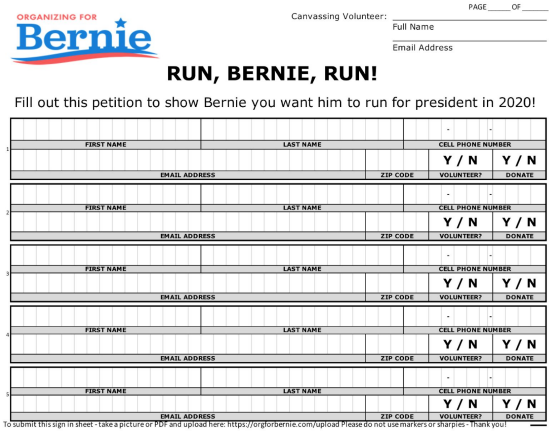
(Tap on the upper-left corner)



(Select Log In or Create Account if desired!)



COLLECT PLEDGES ON PAPER


ORGANIZING FOR Bernie

Canvassing Volunteer: _____ PAGE ____ OF ____

Full Name

Email Address

RUN, BERNIE, RUN!

Fill out this petition to show Bernie you want him to run for president in 2020!

	FIRST NAME	LAST NAME	CELL PHONE NUMBER		
1				Y / N VOLUNTEER?	Y / N DONATE
	EMAIL ADDRESS		ZIP CODE		
2				Y / N VOLUNTEER?	Y / N DONATE
	EMAIL ADDRESS		ZIP CODE		
3				Y / N VOLUNTEER?	Y / N DONATE
	EMAIL ADDRESS		ZIP CODE		
4				Y / N VOLUNTEER?	Y / N DONATE
	EMAIL ADDRESS		ZIP CODE		
5				Y / N VOLUNTEER?	Y / N DONATE
	EMAIL ADDRESS		ZIP CODE		

To submit this sign in sheet - take a picture or PDF and upload here: https://orgforbernie.com/upload Please do not use markers or sharpies - Thank you!

If pen and paper is more your style, that's alright! [Download our paper petition form here](), and upload it to [http://orgforbernie.com/upload]() once you're finished. Mail us at [progress@organizingforbernie.com]() if you have any questions!